



ASDA Mentor Program

Don Tocher U.S Classics

United States Stamps and Postal History



ASDA Mentor Program

- Are You Stuck in a Philatelic Rut?
 - Mentor program for collectors
- Do You Want to be a Dealer?
 - Mentor program for prospective dealers
- Q & A

Are You Stuck in a Philatelic Rut?

- Are you unable to add to your collection because the items you seek are simply too hard to find or too expensive to buy?
- Do you avoid rarer items you can afford because you do not trust your expertise?
- Is your collecting just routine (like periodically ordering new issues or FDCs)?
- Do you just want to get more out of your hobby?

You may be a candidate for the
ASDA Mentor Program

Dimensions: Stamp Collecting

- Country or Geo-Political, Topical, etc.
- Type (Postage, Airmail, Revenues, etc.)
- Vintage (Classics, 20th Cent., Modern, etc.)
- Condition (Gem, Fine, Average, etc.)
 - Mint
 - Unused
 - Used – markings (color, fancy, towns, etc.)
- ‘Doctoring’ (faults/repairs, variety enhancement)

Dimensions: Stamp Collecting

- Used – markings (color, fancy, towns, etc.)



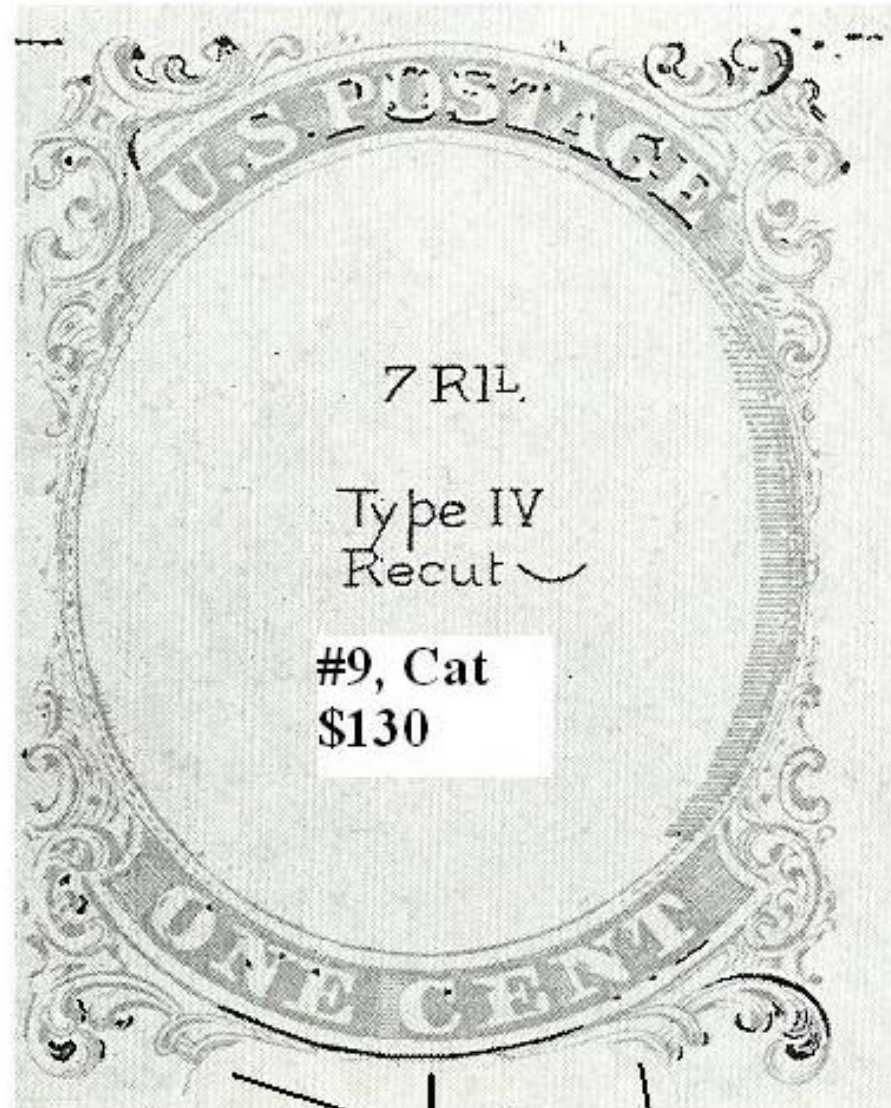
Types



7R1^e

Type I

#5, Cat
\$55,000



7 R1L.

Type IV
Recut

#9, Cat
\$130

Don Tocher, US Classics
dontocher@earthlink.net

7
no scrolls

1Cent 1851s

Each plate had 200 subjects

	Plate 1-early	Plate 1 - late	Plate 2	Plate 3	Plate 4
#5 - # on Plate	1	-	-	-	-
<i>Scott Used</i>	\$ 55,000.00				
#7 - # on Plate	160	1	198	200	20
<i>Scott Used</i>	\$ 160.00	\$ 360.00	\$ 160.00	\$ 1,500.00	\$ 1,100.00
#9 - # on Plate	-	199	-	-	-
<i>Scott Used</i>		\$ 130.00			
Plate:					
Relative Scarcity	3rd	5th	4th	1st	2nd

Dimensions: Cover Collecting

- Country or Geo-Political, Topical, etc.
 - Specific locales: States, Cities, Ships, etc.
- Type (Postage, Airmail, Revenues, etc.)
- Manner of use (Destination, Auxiliary, etc.)
- Vintage (Classics, 20th Cent., Modern, etc.)
- Condition (Gem, Fine, Average, etc.)
 - Unused – (Postal Stationery, Events etc.)
 - Used – markings (color, fancy, towns, etc.)
- ‘Doctoring’ (faults/repairs, marking/variety enhancement)

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Geo W. Twomey
45 Rue de France
Tientsin,
China.



Ralph Brown

R. F. D. #1, DOVER, N. H.

#812, precancelled, 3rd, Class

Annual Reports

of the

TOWN OF ROLLINSFORD

and

Village of Salmon Falls



For the Financial Year Ending

Don Tocher, US Classics

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DECEMBER 31, 1955

Why is this Interesting?





- Mixed issues (8ct '02, 1ct Louisiana, etc.)
- The 1917 pair?
- In Feb, 1919, 1st class - 3ct, registry - 10ct
- Here we have 13ct or 16ct! - Which?

Knowledge of stamps
is a necessary part
of cover collecting

- Proper Evaluation
- For Fun

advertiso.



*Walter Cary
New Orleans
La.*



(4R1L) New Orleans, La. Drop letter. May 29, 1857

One cent 1851 - Type II
Position 4R1L - This was the
only position that was not recut
on plate one late - This stamp shows
A very fine example

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MAY 29 1857

1860 Gold Miner's Letter



Long Bay, Feb 29, 1860
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**Russia, #78
block, #109
"American
Red Cross
Siberia"
1915. VF.**



Brooklyn, PA, 1st day of "5ct" not prepaid. Jul 1, 1851.

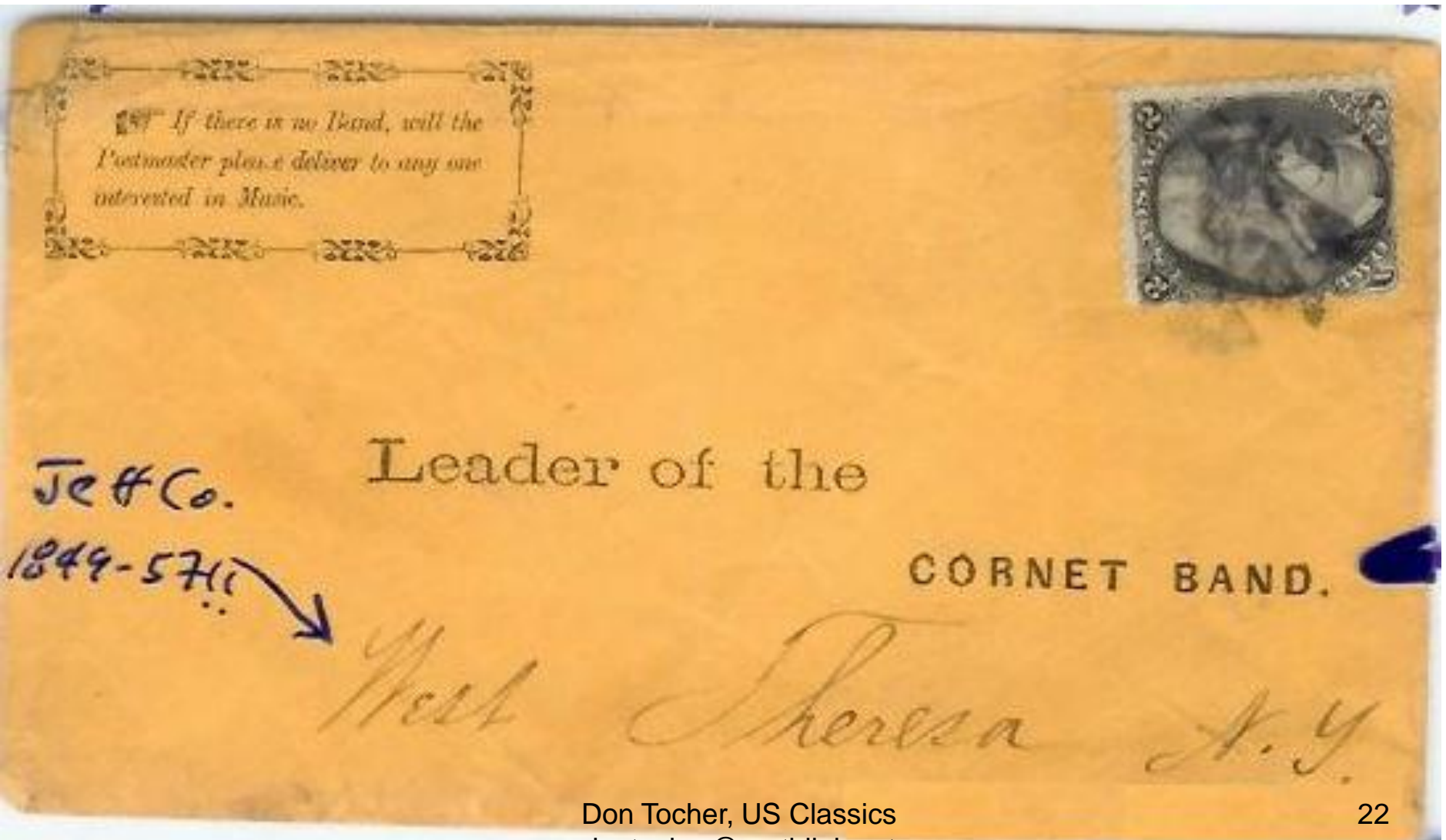
Brooklyn - 5
July 1
Elisha J. Allen Esq.
Sedyard
New London County
Conn

Newtonville Brooklyn June 29th 1851.

**Brunswick, ME, Feb 5 (1851) to USS Saratoga, docketed :
Rec'd Hong Kong Feb 9, 1852, via "US Naval Lyceum"**



2 cent Circular (junk mail)



1889, Keene, NH Ad



Do You Want to be a Dealer?

- Are you an accomplished philatelist?
- Have enough capital to start a business?
- Got hands-on business experience?
- You may be a candidate for the ASDA Mentor Program (for prospective dealers)

- *This is not aimed at collectors who just want to sell duplicates on ebay!*

NYC Mega Show?

- Expenses:
 - Booth: \$1,500
 - Travel \$500
 - 5 days meals/lodging \$1,500 → \$3,500
- Breakeven sales at 100% markup → \$7,000
- Required retail inventory at 3% turnover → \$200,000
- Capital required → \$100,000

Mentors

- ASDA members who have adequate computer skills
- Experience matched to interests of client
- Mentors commit to 1 year/client
 - Relationship may be ended any time by either party
- No sales to ‘clients’ for 1 year or upon termination of the relationship – whichever comes first.
 - Mentors may sell to clients of other mentors
- Breach of rules is considered a violation of the ASDA code of ethics

Clients (“Mentorees”)

- Will be asked for brief bio & collecting history
- Communication between clients & mentors is principally by email
- Clients are not to expect phone or physical contact, but these may take place by mutual agreement
- Clients may expect to have/invest in reference material-and *read same!*

Q & A

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